Mobile apps vary greatly in their appearance, even when following the standard best practices for design. For this discussion, you will be investigating those differences and thinking about what makes an app's design successful. Choose two apps that you use yourself or that you have found via research and evaluate their UI design elements. Compare the following design elements and determine what works, what could be improved on, and which of the two apps is ultimately more successful in each area.

* Themes
* Color
* Typography
* Layout

In response to your peers, consider whether you have the same assessment of their apps’ design success. Remember, different types of users will often have different perspectives and this exercise will highlight that. Based on your peer's assessment and your own, determine what updates you would make to improve one of the apps' designs. Propose changes in at least two of the four element categories (themes, color, typography, and layout) and explain why those changes would likely be more successful. Remember to reference design best practices in your responses.

The two apps I choose to compare are Reddit & Discord. Not that they are similar, but I use them quite often enough. Both of them can be looked at a social media platforms, Reddit as a discussion forum and Discord as a communication tool have led to significantly different interface solutions.

Reddit has options for the standard light/dark mode, a changing interface, and constant random ad placement. Discord maintains superior visual cohesion with its signature dark theme and variations like "Midnight" and "Deep Dark" options. The color usage highlights differences further. Reddit has orange over white while Discord blueish for actions, green for actions, bringing attention to the users eyes for visual cues.

There is some design language used differently between the two, such as fonts & layout customization for the eyes to read. Overall Discord, seems more unified in comparison to fragmented designs with Reddit. While Reddit offers greater customization, Discord demonstrates how strategic UI design enhances usability without sacrificing aesthetic appeal.

Evening Franklin, been a long week hasn’t it.

I have experience using one of those apps, the other app I avoid as I feel it is complete brain rot. Besides the point. So, I think some ways to improve the other app, aka YouTube, could be quite simple.

YouTube has some implementation of a dark mode, but I prefer a pure black mode. Maybe darker out the bright red, that can be harsh on the eyes at times, making it appear a bit angrier than calm, if I’m recalling my previous class and color tones for apps.

The other suggestion is cleaning up the home page. With newer revisions, YouTube no defaults into a short video playing. Backing out of the video, your presented with maybe 2 videos, & two ads. This creates a cluttered layout this is difficult to navigate and irritating. Condensing the ad size or making them less intrusive would go far.

Morning Zainab, nice write up. Short & direct to the point.

Comparison between Facebook messages & Whatsapp wasn’t a comparison to expect. I knew that both have integration with phone messaging. Whatsapp might be more streamlined than Facebook messenger, but it could be better optimized with a color change layout. Last time I used it was bright green and wasn’t a fan of the overly colorful tones. Dark mode is my preference for all apps as it is easier on the eyes. Even a highlighted secondary color like blue in Discord or Reddit’s highlights.  
 The layout also feels cramped; adopting Reddit’s collapsible sections or Discord’s tabbed navigation would better organize chats and settings without sacrificing simplicity. These changes, grounded in Material Design principles, would enhance usability while preserving WhatsApp’s minimalist core.